

Quick recap

The team discussed various operational issues including workload, club sign-ups, and the introduction of a new collaboration agreement with the Rowdies. They also reviewed the proposed budget for the upcoming year, strategies for promoting growth within the league, and the implementation of a new payment system for team management. Lastly, they addressed the need for a pathway in their operations to foster growth, the potential use of Got Sport for assigning referees, and the need for a credit card for their operations.

Next steps

- Carlos to send Allan a list of all monthly/recurring expenses related to the website and online services so that automatic payments can be set up.
 - Carlos to create job descriptions for board positions and share them with Karen and Sheri. Sheri to reach out to the referee assignor and see if he can attend the assignor meeting to present the got sport referee payment system.
 - Allan to check if Sheri needs to be present at the bank meeting on Thursday to finalize the banking situation.
 - Carlos to send the schedule of Tampa Bay Rowdies home games to the board members so they can pick a date to attend a game together.
 - Carlos to send the information about the free summer camp spots offered by the Tampa Bay Rowdies to club coaches.
 - Allan to get the contact information of the regional referee coordinator from Sheri and invite him to collaborate with the league.
-

Summary

Workload Discussion and Team Absences

Carlos and Allan had a discussion about their workloads, and there was an acknowledgment of various team members' absence. Allan mentioned some missing board members, while Les shared his engagement in watching a cricket match. The team also had a light-hearted conversation about the performance of the US team in a match and the participation of their team members in the meeting.

U.S.A. League June Meeting and Updates

The U.S.A. League convened for its June meeting, led by Allan, Sheri, Carlos, Charlie, Les and others. Sheri requested attendees to provide their names and affiliations for attendance tracking and to submit their affiliation forms to the USA-Soccer.org website. Allan introduced Karen Bingham, the new assistant for the U.S.A. League, who will take over some responsibilities from Sheri. Sheri reminded club representatives about the annual Senior and Junior coaches meetings, which will be held in-person at the Hilton Garden Inn in Riverview on July 20th and August 10th, respectively. Carlos discussed the upcoming U9/U10 tournament, encouraging early registration on the website.

Addressing Club Sign-Ups and Affiliations

Allan, Les, Sheri, and Carlos discussed the challenges they were facing with club sign-ups, rescheduling, fines, and billing. Les highlighted the importance of having updated contact information for invoicing and mentioned that they were still outstanding \$1,490 due to old email addresses. Sheri confirmed that they had added more details to the affiliation form to improve information gathering. Carlos then demonstrated how to check if a club has completed their affiliation and showed them where to find the registration form on the website. The team also planned to discuss market reports, with Carlos presenting the Tampa Bay rowdies' case.

New Collaboration, Rowdies Partnership, Tournament Details

Carlos announced a new collaboration agreement with the Rowdies. This partnership will include virtual training sessions led by the Rowdies' head coach and his assistants. Additionally, the Rowdies have provided 30 summer camp spots for players from affiliated clubs, with five spots still available for application. Carlos also shared that there will be a raffle for 10 tickets to an upcoming Premier League game. Lastly, he revealed details about a well-organized tournament hosted by the Charlotte County Soccer Federation, where coaches will receive goodie bags donated by a local tourism company.

Budget Review and Quorum Issues

Allan opened the general meeting and handed it over to Sheri who proposed its closure due to a lack of quorum with five team members absent. The team reviewed the proposed budget for the upcoming year, which was prepared by Paul and awaited confirmation on registration fee numbers from Sheri. The anticipated revenue was around \$110,000 from registration, fines, and the tournament, with additional potential revenue from sponsorships and partnerships. The team was still awaiting further details on the tournament's projected revenues.

New Employee, Meetings, and Clubs Update

The team discussed a new employee, Karen, and upcoming executive and board meetings, with a focus on registration numbers aiming for 400 participants. They also considered a potential collaboration with Tony for their locations and decided to follow up with him later. The team agreed to utilize the high open rate of their newsletter to upsell apps or company announcements to other teams, with Allan suggesting a postponement until everyone was back. Lastly, Sheri offered to review the club's affiliations database, which Carlos noted as having an increase in clubs this year.

Soccer League Growth and Readiness Evaluation

Carlos, Allan, and Charles discussed strategies to promote growth within their soccer league. They debated on the challenges of creating a clear pathway for teams to progress to higher levels and the potential loss of players if teams didn't meet their ambitions. Allan suggested that teams must be evaluated to determine their readiness to advance to higher

levels. The group acknowledged that not all teams are prepared for the increased demands, as seen with some of Les's teams last year, which aspired to play at a higher level but finished at the bottom of the league.

Pathway for Growth and NFPL Strategy

Allan, Charles, Karen, and Les discussed the need for a pathway in their operations to foster growth and addressed the challenges and advantages of being part of the U.S.A. division. They also considered the creation of a new National Football Premier League (NFPL) and strategies to attract more members to their program, with a focus on both girls' and boys' teams. Lastly, they addressed referee problems and agreed to discuss referee assignments in the next meeting, while also setting the date for an upcoming Assignor Meeting.

Got Sport, Payment System, and Background Checks

The team discussed the potential of using Got Sport for assigning referees and paying them directly, but concerns were raised about the cost and potential tax implications. They agreed to consult a tax professional before making a decision. The team also discussed the implementation of a new payment system for team management in the United Soccer Association, which would link the club's bank account to the payment system and eliminate the need for Les to issue checks to coaches. Lastly, they clarified that due to new rules implemented by the, all coaches, including team moms and concession stand staff, would need to conduct a level 2 background check.

Finalizing Banking, Job Descriptions, and Budgeting

Allan, Sheri, Carlos, Karen, and Les discussed finalizing their banking situation with Bank of America and the need for a credit card for their operations. They agreed on creating job descriptions for board positions to clarify responsibilities, with Carlos offering to help create these descriptions. The team also decided to implement automatic, reoccurring payments for monthly expenses and to establish a system for tracking and budgeting these fixed costs. Lastly, they formed a committee to handle legal and accounting matters, with the agreement that by the July meeting, there would be substantial progress on the committees' work.

Team Standing and Future Goals Discussion

Allan, Sheri, Les, and Carlos discussed the team's current standing and future goals. They confirmed 136 teams in total, with 100 and 39 being senior and junior teams respectively. The team aims to increase to 240 junior teams, up from the current 74. Carlos reported that their database has grown significantly, indicating a positive response to their outreach efforts. Sheri agreed to reach out to Got Sport to explain their new system, which Allan suggested might be beneficial for the assignors. Lastly, Carlos shared an incident where a non-identified Zoom user was removed from a private meeting.

Discussing Competitors and Upcoming Sports Events

Carlos, Allan, Charles, Les, and James discussed their competitors and recent sports events, with a primary focus on an invitation to a suite for any game they wanted, paid for by their. They agreed to accept the invitation and planned to inform their board about it. They also discussed an invitation to a cricket game between West Ham and Beautiful Palace, with 10 tickets for players to distribute among the clubs. Lastly, they planned for a soccer game at the Raymond James Stadium, with Carlos offering to assist with ticket arrangements and suggesting a date in July to avoid complications in August. Carlos agreed to send an email with the schedule to all participants.